

Now! 2 Great Events Join Hands! **SAVE!**

21st Anniversary and our

ANNUAL

# HARVEST SALE

## PLANTLAND

Greatest Assortment of  
Nursery Stock in the Region—Over  
10 Million Plants on Our 250 Acres!

SAVE NOW—During Our HARVEST SALE! These  
Page 1 Specials Will More Than Pay for Your  
Trip. Plan to Visit PLANTLAND Soon—or by Mail  
or Phone Today!

IT'S EASY  
TO GET TO  
PLANTLAND  
SEE MAP  
ON PAGE 12



### Colorado BLUE SPRUCE

(*Picea pungens glauca*)

Everyone knows and cherishes the  
Colorado Blue Spruce. Our trees  
are grown from seed gathered from  
blue trees and predominate in the  
bluer hues. Plant in full sun and  
mulch with manure, leaf mold, Acid  
Peat Moss or other mulch rich in  
nitrogen to bring out the color.

These trees are not little  
seedlings but are strong  
5-year-old nursery trans-  
plants, 8-12 in., that will  
rapidly develop into price-  
less specimens.

Very Special

**\$1** EACH



### GRAPE MYRTLE 'Watermelon Red'

New and finest of all Grape Myrtles. Large, crinkly  
showy flowers. Glamour shrub of the South and now we  
find this new variety will thrive clear to the low line and  
bloom first year from midsummer to frost.

Strong 18 to 24 in. field-  
grown plants. (Container  
plants in full bloom for  
drive-in customers.)

Special  
Only **\$1.00** Each



### New! Our "Pre-Planted" PFITZER JUNIPER

Never before have we—or anyone else—brought you an  
evergreen re-established in a fortified light weight planting  
mix with every single root intact and undisturbed.  
This plant can't help but grow, and we guarantee—with-  
out reservation—that it will not only transplant perfectly  
but will actually outgrow and out-perform any other Pfitzer  
of similar size you can buy. Free replacement or your  
money back if it doesn't.

"Pre-Planted," Sturdy, 3-Yr.  
Plants, 12-in. Spread  
There is no quantity discount  
whether you want 1 or 1000

**\$1.00** Each

### BROADLEAF EVERGREENS For Year-Around Effect



### HARDY FIRETHORN

(*Pyracantha*)

Our Wyatt strain of Firethorn has  
redder berries and more proven  
hardiness than other types. Nothing  
provides such a fiery display in fall  
and winter. Evergreen foliage height-  
ens landscape effect. Ours trans-  
plant perfectly.

(12-15-In. Plants) **\$1.00** Each

### DU PONT DWARF EVERGREEN WINTERBERRY

Dwarf and compact growing. Finer  
foliage. Excellent for low hedging  
or where a small evergreen shrub is  
needed in foundation planting.  
Thrives in full sun but does beauti-  
fully in deep shade where its ever-  
green foliage is even more rich and  
waxy. Each \$1.75 per 3 **\$2** Each  
Each per 10 or more \$1.60



### EVERGREEN SNOWBALL

(*Viburnum burkwoodii*)

New! And completely charming broadleaf  
evergreen. Hybrid between the famous  
*Viburnum carlesii* and *Viburnum utile*. Ex-  
quisite flowers produced in early spring—  
delicate heads of pale pink bloom which  
fill your garden with the fragrance of  
Gardenia on still summer nights. The  
leathery foliage assumes a claret autumn  
coloration. Plant in sun or partial shade  
near patio or terrace where you and your  
friends can enjoy the exotic fragrance.

Regularly \$2.49 **\$1.00**  
This Fall Only

Open  
Every Day  
Thru  
November



### GIANT RED EMPEROR

Largest, brightest, most  
spectacular red tulip  
grown. Huge blossoms  
open like oriental pop-  
pies, revealing a hand-  
some black center, edged  
with gold. Height to  
eighteen inches. This su-  
perb tulip blooms earlier  
than other tulips. Holland  
grown bulbs of finest quality.  
Special this fall.

**12** For **\$1.00**  
Only



### TAXUS (YEW) HEDGE

Densiformis Hybrid Yew. Best of the  
Yews for Midwest climate and excellent  
anywhere yews can be grown. Unusually  
hardy and vigorous. Rich forest green  
foliage. Sturdy compact grower. Plant  
12 in. apart (or 6 in. for immediate  
effect).

8-12 in. hedging  
grade **\$1.00** each  
10 for \$8.95; 20 for \$16.95;  
50 for \$41.95; 100 for \$79.95



### MIMOSA or SILK TREE

(*Albizia*)

Sensational Southern Belle but hardy at our  
location. Wonderful floral display of rosy, silky  
flowers. Tree is small in the north—about 20 feet  
—and groups well. Grey-green branches and fine,  
airy leaves lend a tropical effect. Our 3-foot  
plants transplant beautifully and are certainly  
priced right.

(Container-grown plants—same price—for early drive-in customers)

**\$1** EACH

FORREST KEELING NURSERIES

## PLANTLAND

ELSBERRY, MISSOURI

SO SIMPLE TO ORDER BY PHONE

Visit Plantland if you can. If you can't, use handy  
Order Form from page 11. Or you may phone us  
collect on orders of \$10 or more. For Landscape  
Service you may also call—

Phone TWIN OAKS 8-5571

SEE INSIDE

For Complete  
Selection of  
Ornamental  
Plants - Evergreens  
and Shade Trees -  
Bulbs



# IRONCLAD SCREENING and HEDGING at Harvest Sale LOW PRICES



Gain Low-Cost Privacy and Protection With Lovely

## AMUR HONEYSUCKLE SCREEN

(*Lonicera maackii podcarpa*)

Now your home grounds can be screened from dust, noise, traffic, objectionable views and trespass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May. Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the ground up. Does not become "leggy." A perfect nestling haven for song birds. Set plants two feet apart in a single row for hedge effect next summer.

Special Catalogue Value

20 ft. of Hedge  
10 PLANTS \$300 only

100 ft. of Hedge  
50 PLANTS \$1250 only

50 ft. of Hedge  
25 PLANTS \$700 only

Larger Quantities  
23¢ per plant

Field-grown,  
branched, vigorous  
plants, 15 to 24 in.



## CHINESE EVERGREEN PRIVET

(*Ligustrum sinense*)

The most graceful and handsome of all the privets. In most winters at our location foliage is retained all winter. We secured a strain of this lovely privet several years ago to test for hardiness. Last winter was the coldest in several years (dipping well below zero) and the plants came through with only minor injury.

Foliage is a shining emerald green. Huge panicles of white flowers in mid-July (unless pruned off) when few shrubs are in flower. May be clipped to any size or shape.

Plant 6 in. apart in single row.

10¢ Each in quantities of 25 plants or more

## MAHALEB CHERRY HEDGE

Here is a dandy hedging plant if you want something completely different. Fragrant snowy flowers followed by small red-black cherries that aren't good for pies but will provide a feast for your feathered friends. Crisp, dense foliage makes an excellent background for lawn and garden. If you want an effective screen in a hurry but prefer something different and far superior, you will do well to plant MAHALEB. Set our husky 18-24 in. plants 2 ft. apart in a single row for a quick knitting, fast developing hedge and screen.

10 Plants \$225 20 Plants \$400  
50 Plants \$900 100 Plants \$1600



## EVERGREEN WALL OF GREEN

May be confined to a low hedge 15 in. tall or allowed to grow into a tall screen to 15 ft. Our foreman, Mr. Blackmore, has a perfect gem of a WALL OF GREEN hedge which he has held to only 15 in. tall and wide for almost 20 years by simple shearing 2 times a year. The U.S. Plant Center adjoining us has hedges and screens of this same wonderful plant from 3 ft. to 20 ft. in height, all the same age. Hardy, fast-growing, durable. Evergreen foliage emerald in summer, rich forest green with bronze in winter. Prefers full sun. Plant two feet apart.

Stocky, 15- to 18-inch plants:

10 ft. of Hedge \$4.90 40 ft. of Hedge \$18.50 \$1  
(5 plants) (20 plants)  
20 ft. of Hedge \$9.50 100 ft. of Hedge \$45.00 Each  
(10 plants) (50 plants)



## RUSSIAN OLIVE HEDGE (*Elaeagnus angustifolia*)

Exciting gray-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. Grows to 20 feet. Heavy 12- to 18-in. seedlings. Set 2 feet apart for quick-knitting hedge.

10¢ each in quantities of 25 plants or more

## Sub-Zero LILAC SCREEN

This is a type of old-fashioned Lilac (*Syringa vulgaris*) from the high hills of Austria. Heavy trusses of fragrant lilac flowers in May. Very vigorous and hardy. Will endure temperatures to 20° or 30° below zero and will prove hardy anywhere in the country except extreme northern Minnesota and northern North Dakota.

Foliage rich dark green, dense and leathery. Use as a screen background, living fence or property divider. Lilacs do best in full sun. They relish lime and respond to fertility. Do not expect abundant bloom until well-established. Plant a foot apart in a single row for quick-forming hedge or screen.

Stocky 2 yr. plants, 12-18 in.

25 for \$379 50 for \$700  
100 for \$1370

# BULB Sale!

## KING ALFRED DAFFODIL

Finest of all Daffodils. Huge, fragrant flowers of uniform yellow carried on tall stems. Excellent for cutting for the home. Plant this fall for guaranteed bloom next spring. Perfectly hardy, and bulbs increase each year. Jumbo, HOLLAND-grown, double-nose bulbs.

FALL SPECIAL

10 for -- \$1.00 50 for -- \$4.49  
25 for -- \$2.39 100 for -- \$7.95

## Plantland's Naturalizing Daffodil Collection

Daffodils (or Jonquils) are everyone's favorite! This collection consists of the best proven naturalizing varieties available. All bulbs are guaranteed to bloom and will increase from year to year. Fine quality bulbs. Holland grown.

SPECIAL THIS FALL

100 Bulbs for -- \$5.95 25 for \$1.95  
500 or More -- \$24.95 50 for \$3.49

## Plantland's HYACINTH MIXED BULB SPECIAL

Excellent, imported HOLLAND-grown bulbs offered in a dazzling rainbow collection. All colors selected from same varieties . . . and all guaranteed to bloom next spring!

Harvest Sale Prices—Finest Quality

10 Bulbs -- \$1.69 5 for -- 90¢  
50 or More -- \$7.49 25 for -- \$4.29

## GRAPE HYACINTHS OR MUSCARI

Beautiful and dainty, early spring flowering bulbs of the richest blue. Hardy, HOLLAND-grown bulbs will grow in sun or shade. Perfect for the garden, shrub border or for forcing in the house.

TOP SIZE BULBS

10 for -- 69¢ 50 for -- \$2.49  
25 for -- \$1.49 100 for -- \$3.99

## Plantland's Giant Flowering CROCUS COLLECTION

Spring's first blooming bulbs. Quite often will bloom with snow still on the ground. Plant three to four inches apart, about three inches deep. Available in a mixed assortment of colors from white through purple. Plant liberally in border plantings, lawn or under plants. HOLLAND-grows bulbs of finest quality.

10 Bulbs 69¢ All Paid 50 Bulbs \$2.25  
25 Bulbs \$1.50 100 Bulbs \$4.00

## Plantland's Select DARWIN TULIPS

All of the following bulbs are HOLLAND-grown, and are without a doubt the finest tulips that money can buy. ALL GUARANTEED TO BLOOM NEXT SPRING!!!

**AVALANCHE**—Pure white flowers on stiff 20-inch stems. Excellent for cut flowers.  
**PRINCESS ELIZABETH**—Flowers are vivid rosy-pink. Height 28 inches. Long-lasting blooms.  
**PRINCESS MARGARET ROSE**—Golden-yellow blossoms with scarlet edging. Glowing beauty.  
**QUEEN OF THE NIGHT**—Deep maroon color, often called the "Black Tulip." Extra large bloom.  
**SCARLET LEADER**—Perfect shade of brilliant scarlet. Exquisite form and magnetic color.  
**YELLOW GIANT**—Massive pure yellow blossoms of beautiful form. Long-lasting blooms.

SPECIAL THIS FALL

10 Bulbs \$1.09 50 Bulbs \$4.19  
25 Bulbs \$2.29 100 Bulbs \$8.19

## Plantland's Darwin Tulip Rainbow Collection

All HOLLAND-grown bulbs, carefully mixed from famous varieties for best color combinations. All of the rainbow colors from white to deep purple. All guaranteed 100% bloom to your satisfaction next spring. All are world famous for color, form and size. Order early, as we quickly sold out of this collection last fall.

Top quality, HOLLAND-bulbs -

10 Bulbs -- 98¢ 50 Bulbs -- \$3.98  
25 Bulbs -- \$2.19 100 Bulbs -- \$6.99

## NEW WHITE EMPEROR TULIP

Newest bulb in America! Has all the beauty of Red Emperor with snow-white blooms. Another dwarf, blooming early with Red Emperor. For a magnificent effect in your garden, plant both Red and White Emperor in combination. Holland-grown bulbs. Special

10 Bulbs \$2.69 25 Bulbs \$5.99  
For RED Emperor See Cover

## Blue Parrot—PARROT TULIP

Huge, robust, dark blue blossoms. Artistically graceful. Splendid for cut-flowers. Will develop and bloom perfectly this coming SPRING.

HOLLAND-grown, top quality

10 Bulbs -- \$1.19 50 Bulbs -- \$4.69  
25 Bulbs -- \$2.49 100 Bulbs -- \$8.99

FORREST KEELING NURSERIES, ELSBERRY, MISSOURI



Choicest  
Varieties in

# ORNAMENTAL TREES At Down-to-Earth Prices



## PINK SMOKE

(Coggryiana Smoke Tree)

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-gray flowers that make entire plant resemble a drifting cloud of pink smoke. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

**\$1.69** Each

Field-grown, 2-3 ft.

## HOPA CRAB

One of the finest Flowering Crabs—masses of rose-colored blossoms followed by large, crimson Crabs (crimson all through), that are highly decorative and excellent for preserves.

Field-grown 4½ to 5 ft.  
Heavy branched plants

**2 For \$5 \$2.75**  
Special Ea.



## GOLDEN FLOWERING DOGWOOD

(Cornus officinalis)

This whole tree is filled with a cloud of gorgeous golden flowers. Flowers are followed by scarlet edible fruit which may be used in making preserves. Foliage silhouette and red autumnal color similar to White Flowering Dogwood. A rare tree, to 30 feet with dense rounded habit.

A landscape prize at a special introductory price.

3 to 4 ft.  
branched trees

**\$3.00** Ea.



## GOLDEN CHAINTREE

(Laburnum)

Rare, beautiful flowering tree filled in the spring with golden flowers hanging in clusters 12 to 18 inches long. A small tree with green bark and exaggerated clover-like leaves. Prolific blooming plant, and usually blooms when trees are young. Truly a garden gem.

Heavy Field-Grown Plants  
3 to 4 Ft.

**\$2.49** Each



## THUNDERCLOUD

Finest of the Purple-Leaf Flowering Plums. The tree reaches only 12 to 15 feet at maturity but bold outline and flaming foliage give a color glow to the home grounds no other tree can duplicate. In the spring, before foliage appears, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat. A most colorful and beautiful lawn tree.

Field-Grown,  
Well-Branched,  
3 Ft.

**\$2.00** Each

## 3 Colorful Beauties AT Harvest Sale Prices!



## REDBUD

(Cercis canadensis)

Choice native small tree laden with masses of purplish pink flowers at break of spring. Pleasing, heart-shaped foliage and picturesque form. Excellent for accent in shrub border. Or a grouping of three to five Redbuds planted close together—perhaps 5 feet apart—will present a breath-taking picture.

Field-grown, 2 to 3 feet,  
well-branched

**\$1.50 \$1.40** Ea. Per  
Ea. 3 or More



## GOLDEN RAIN TREE

(Koeleruteria paniculata)

Unique flowering tree for your garden. In midsummer the whole tree is a cascade of golden bloom. Golden yellow flowers are borne in long spikes—a breath-taking sight when they stir in the breeze. Suitable for planting against walls, corners or elsewhere a flattering floral display is desired.

3 to 4 Ft. Field-Grown Plants

**\$2** Each **\$1.75** Each per 3



## TIDAL BASIN CHERRY

(Yedoensis)

This is the famous Japanese Flowering Cherry that constitutes the majority of trees about the Tidal Basin in Washington, D.C. A fairly small tree, spreading and umbrella-like in conformation. Becomes a cloud of fragrant white to pink blooms in late spring.

4 to 5 Ft.

Heavy Branched Plants

**\$2.75** Each **\$5.00** 2 for



## WHITE FLOWERING DOGWOOD

Best ornamental tree native to northern U.S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season beauty. 4-year developed trees, 4 to 5 ft.

An Exceptional Buy at

**\$4.00** Each

## PINK FLOWERING DOGWOOD

Same high qualities as white flowering Dogwood except a gorgeous grafted pink flowering strain. This is considered hard to transplant, but we have had excellent success with these sturdy, 24-30 in. plants

**\$2.98** Each

FORREST KEELING NURSERIES, ELSBERRY, MISSOURI



# Plantland SHADE TREES at



## GREEN ASH

One of the finest and most handsome trees for home planting. Rapid growing. A stately tree that transplants exceedingly well. Clean, disease free, a splendid shade and avenue tree.

Sturdy field-grown plants **\$275**  
Well-branched 6-foot trees **ea.**  
7-8 Ft. \$4.00 Each  
8-10 Ft. \$7.95 Each



## MORaine LOCUST

(Plant Patent #836)

Sensational new shade tree that has won wide acclaim as replacement for disease-affected American Elm. Moraine is vigorous and rapid growing. It is strong branching and stands up under storms. Delicate, finely cut leaves cast light lacy shade that encourages a verdant grass turf. Thornless and podless. An extremely clean tree—the leaves disappear as they fall. Thrives in spite of smoke and soot and on virtually all soils. Hard wooded; bends but rarely breaks or splits.

6 to 7 Ft. Branched  
or Container-Grown  
Trees. **\$750** Each



## Crimson KING MAPLE

(Plant Patent #735)

Best Red Maple grown today. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are two-year grafted "whips," which seem to establish better than older plants.

Field-grown, 2-year **\$495**  
5 to 6 ft. **ea.**

5-gal. container-grown plants, 6-ft. branched **\$795**



## RED MAPLE

(*Rubrum*)

Brilliant, scarlet leaves in fall. Handsome, green foliage in spring and summer. Highly recommended by arborists. Bright red seed follows red flowers in spring. Hardy from coast to coast. A handsome, fast-growing and durable shade tree.

Field-grown plants,

5 to **\$4<sup>95</sup>**  
6 ft. **ea.**

3 for **\$14<sup>45</sup>**



## SUGAR MAPLE

One of the finest hardwood shade trees for street and lawn planting. Casts deep shade. The gold and scarlet autumn colors are unrivaled by any tree. A very sturdy, durable and beautiful tree.

We have a fine block of straight, well-branched heavy trees, 6 to 8 ft. tall at a special price.

**\$7<sup>89</sup>**  
**ea.**



## CLUMP

## WHITE BIRCH

Multi-stemmed form of the beautiful Paperbark (or Canoe) Birch. Grows rapidly and outer bark soon exfoliates to reveal snowy-white under-bark. Provides all year beauty. Choice for naturalizing or informal effect.

3 to 4 ft. field- **\$2<sup>98</sup>**  
grown clumps **ea.**

(Also available in containers same price)



## SWEET GUM

The most handsome tree we can offer. Rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. We believe we have the largest stock of Sweet Gum in America.

Field-grown, heavy-branched, 6-foot trees.

SPECIAL OFFER **\$5<sup>00</sup>**  
Regularly \$7.50—only **EACH**

## SPECIMEN SHADE TREES

Growing on our grounds we have one of the finest collections of specimen shade trees in the Midwest. Be sure to inspect these blocks of trees on your next trip to PLANTLAND. You'll find sizes up to 20 ft. and 4 in. caliper in a broad assortment of the better varieties.

# PLANTLAND Quality

## HALL'S EVERGREEN HONEYSUCKLE

(*Japonica halliana*)

A favorite ground cover. Evergreen foliage; white, deliciously fragrant trumpet shaped flowers turning to cream color. A vigorous, exotic vine which has taken kindly to American conditions and is well adapted and hardy most everywhere. Suitable in sun or shade. For ground cover plant on 2-foot centers.

Never before have we had such a bountiful crop of fine plants. We have slashed prices accordingly.

25 for **\$4<sup>49</sup>** 50 for **\$7<sup>95</sup>** 100 for **\$14<sup>95</sup>** 5 for **\$1**



## BOSTON IVY

Queen among vines for growing against concrete, stone or brick. Clings without any support whatsoever! Handsome, lustrous leaves turning scarlet in autumn. Extremely vigorous and rapid in growth, often reaching eave in single season! We have a bountiful production this year; hence this very special price for No. 1 vines — **3 for \$1**

## PURPLE WINTER-CREEPER

(*Euonymus fortunei colorata*)

Unexcelled broad-leaf evergreen ground cover with leaves turning a purplish red in the fall and remaining that color all winter long. Thrives in sun or deep shade. We consider this one of the most useful, effective and charming ground cover plants available.

12 or more,  
only

**25<sup>c</sup>** each



# HARVEST SALE PRICES!

ORDER by MAIL • PHONE or DRIVE OUT TODAY

It's Easy to Get to PLANTLAND SEE MAP ON PAGE 12

OPEN EVERY DAY  
THRU NOVEMBER

## Fast Growing LOMBARDY POPLAR

Picturesque, tall, slender-growing tree. Because of its great height and quick growth it is recommended for background plantings, and to offset straight or bare lines. Used widely in screening unsightly views, and for windbreak plantings. Plant 5 ft. apart in single row.

6-Ft. Specimens

**\$1**  
5 or More, ea.



## Plantland's HYBRID ELM

Blight-free—grows like mad—sturdy, tough, casts a soft, restful shade.

Rarely do you find a combination of extremely rapid growth and durable, strong structure in a shade tree. Our grafted, Hybrid Elms provide this combination. These trees have never been known to be attacked by the blights of American Elm. For those who want a quality shade tree and want their shade the "day after tomorrow" Plantland's Hybrid Elm is the answer.

Container Grown Plants **\$200**  
6-ft. Branched Trees — \$4.49 each



## America's Newest Shade Tree Sensation! CORK TREE

(*Phellodendron amurense*)

America's newest hardy Shade Tree. Wide spreading branches, and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit provides shade in a hurry.

4 to 5 ft. field-grown **\$275**  
Each

## NUT TREES

Nut trees are dual-purpose trees, providing shade while they produce crops of nuts. Black Walnut, of course, produces the most valued wood of any tree in America.

Because of their long tap roots, nut trees are best transplanted in the smaller sizes as offered. Both Walnut and Pecan prefer deep, fertile soils.



### PECAN

A fine shade tree as well as nut tree. Autumn foliage a brilliant yellow. Our trees grown from nuts produced from stately trees along Mississippi River just east of PLANTLAND.

3-yr. plants, 24-30-in.



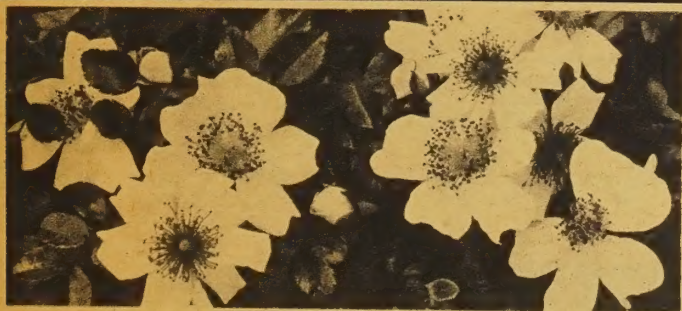
### BLACK WALNUT

Grown from heavy-bearing trees growing on our farm. Strong 3-yr. 30-36-in. size.

**\$700**

Prices for either Walnut or Pecan each  
5 for \$3.75; 10 for \$7.00; 25 for \$13.00; 100 for \$39.00

## VINES Provide a Blanket of Beauty!



### MEMORIAL ROSE (*Rosa wichuriana*)

At last, a superb slope ground cover for banks too hot and sunny for ivies. It grows flat on the ground where its matting runners tenaciously hold the soil and its semi-evergreen foliage creates a smooth carpet of greenery. White flowers in mid-summer followed by red berries. Hardy, vigorous and pest-free. Plant 2 feet apart.

20 Plants **\$4**  
10 plants \$2.19  
50 plants \$9  
100 plants \$16

### BALTIC IVY

(*Hedra helix baltica*)

Hardy form of English Ivy. Good evergreen vine for planting North as well as South.

Excellent vine for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly. Plant foot apart each way.

Plants from Pots

Twelve or more plants, **25c** each

FORREST KEELING NURSERIES, ELSBERRY, MISSOURI



Right: Dr. Edgar Anderson, of Missouri Botanical Garden, who discovered and introduced Bulgarian Ivy. He is standing, with Hugh Stevenson, head of Forrest Keeling Nursery, on a "smooth, green carpet" of the ivy. Note also how the ivy clothes the tree-trunk in an evergreen sheath.

### BULGARIAN IVY

(*Hedra helix MBG\* Bulgaria*)

(\*MISSOURI BOTANICAL GARDEN)

Truly a superb vine—providing a luxurious emerald carpet for your home grounds. Far superior in hardiness, vigor, character and appearance to any other ivy for use as a vine or shady-area ground cover. Brought to this country by Dr. Edgar Anderson, of the Missouri Botanical Garden (Shaw's Gardens), in 1934. It has proven itself for creating a "smooth green carpet" in shady locations where grass will not grow. Its performance as a vine on stone walls, buildings and tree trunks is equally satisfactory. Its vigor, ease of establishment, verdant foliage and robust growth habit promise to revolutionize the use of ivy as a ground cover and vine in the midwest.

6 plants **\$275**  
for

12 Plants for \$5.00  
100 Plants for \$29.50

### GINKGO or Maidenhair Tree

The oldest tree known to man! Fossils show existence on earth for 10,000,000 years. Beautiful small fan-shaped leaves. Picturesque, wide spreading branching habit. Clear yellow autumn foliage. Hardy, durable, disease free.

5-6 Ft. Field Grown **\$750**  
each



### SILVER and GREEN POPLAR

(*Bolleana*)

An unrivalled columnar tree for screening or accent. Reaches a height of 40 to 50 feet and in a hurry. Trees on our own nursery have shot to 30 feet in four growing seasons. Best of all, this tree does not "play out" like the Lombardy Poplar. It is far superior in every respect—character, form, beauty and long-life. SILVER and GREEN has foliage that is bright green above; silver beneath. Smooth, silver-green bark is most attractive winter and summer. Tree forms a narrow shaft of shimmering foliage no more than 5 feet wide when the tree is 25 feet tall. For tall windbreak or screen, plant in a row 5 feet apart.

4 to 5 ft. **\$175**  
each

3 for \$4.50; 5 for \$7.25; 10 for \$14.00;  
20 for \$25.00

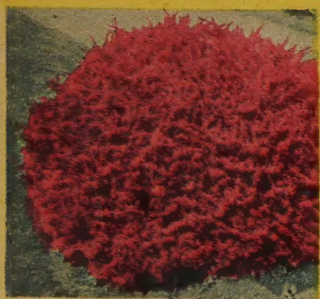








## Customers Selecting Their PLANTS at PLANTLAND



**COTONEASTER DIVARICATA**  
(The Queen of Shrubs)  
Divaricata is first among the queenly family of Cotoneasters. A true aristocrat among shrubs. In fall it is ablaze with thick scarlet berries and glowing red foliage. Summer foliage is equally desirable—highly polished dark green; as thick and waxy as any broadleaf evergreen. A profusion of pinkish-white, jewel-like flowers in May precede heavy trusses of berries. Plant grows 4 to 5 ft. Thrives in shade or sun. Highly desirable for bank covering, hedging, shrub border or in foundation planting. Laughs at drought and exposure.  
12-18 inch Plants **\$7** each



**Dwarf RED-TWIGGED DOGWOOD**  
A gem of a dwarf shrub—so vital with modern architecture. Scarcely grows over 24 inches. Brilliant, dense red twigs are a perfect complement to evergreens in winter. Clusters of white flowers in May followed by snow-white berries in summer. Rare, and one of the best dwarf shrubs you can plant.  
18-24 inch container-grown plants **\$150** each

# PLANTLAND'S Premium FLOWERING SHRUBS



**CLETHRA Pink Snow**  
Most fragrant of any garden shrub. Clethra bursts into a snow bank of bloom in late July—when most shrubs are no longer flowering—and fills the entire garden with a delicate fragrance. Neat and compact, growing to 4 to 5 ft.  
Bushy 18-inch Plants **\$129** each



**DWARF RED SPIREA**  
(Anthony Waterer)  
A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part-shade.  
Field-Grown, 2-Yr., 18-24 inches **\$129** each **3 for \$380**



**FORSYTHIA "PLANTLAND GOLD"**  
Spring isn't spring without Forsythias and ours will give you more bushels of bloom than any on the market. Upright habit of this form makes it excellent as a specimen or in a group of three plants. Like the common Forsythias, it is easy to grow, likes most any soil and comes on in a hurry. We have a good stock of plants. All priced sweet and low.  
24- to 30-inch Plants **\$149** each **per 3 or more \$1.40 each**



**SPIREA VAN HOUTTE**  
The ever-popular, improved Bridal Wreath. Probably the most widely used flowering shrub in America. No other shrub provides such a fountain-like display of snowflake bloom in spring. Completely hardy. Reveals in full sun or endures considerable shade and grows most anywhere. Grows to 5 or 6 feet and makes a superb natural hedge when planted 2 or 3 feet apart.  
18 to 24 inch; 2 Yr. Field-Grown **60¢** Each **6 or more 55¢ each**



**ROSE-FLOWERED SHRUB HONEYSUCKLE**  
(Lonicera grandiflora rosea)  
While this variety attains a height of only 6 feet, it usually reaches this size in only a couple growing seasons. Our form has deep pink flowers—hence the name. It has also splendid sea-green foliage and ruby fruits so attractive to songbirds.  
For shrub massing, backgrounds, or height on a house corner it is most attractive and serviceable. Hardy, makes up in a hurry and will grow in ordinary soils.  
Container-Grown Plants **\$149** Each



**DOUBLE GOLDEN KERRIA**  
(Kerria japonica flore plena)  
Beautiful shrub of year-round beauty. Lovely double golden flowers. Deep green foliage. During winter months the branches are bright green and extremely attractive. Kerria does well in either sun or shade. Grows to a height of five feet.  
2- to 3-Ft. Container-Grown **\$179** each



**CHINESE HYBRID LILAC**  
(Syringa rethamogensis)  
We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of Chinese Hybrid Lilac that is a neighborhood delight each year. Most Lilacs, you know, take years and years to bloom, but this hybrid blooms first year and abundantly second year.  
2 yr., field-grown, 18 to 24 in. **\$129** each **\$110** each per 3 or more



**BLUE MIST**  
(Garryopteris)  
New shrub. Delightfully deep blue flowers in autumn. A dwarf shrub growing to about 24 inches in height and width. Perfectly hardy. Plant in full sun for maximum bloom. The unique, deep blue flower spikes give the garden that much needed autumn color. Foliage is silvery green. Use as facing plant in shrub border, or in flower border.  
Stocky No. 1 Plants— **\$100** each



**Keeling Fragrant HONEYSUCKLE**  
(Lonicera fragrantissima)  
Rare shrub whose creamy flowers will fill your spring garden with delicate and bewitching fragrance. Masses of ruby fruits appear in early summer before other shrubs—a most welcome treat for song birds. Plant in sun or partial shade as its lustrous foliage, blue-green below and deep emerald above, persists well into winter. Dense semi-evergreen character and moderate 4 to 5 ft. height make it indispensable for background.  
18 to 24 inches, 2-yr., field grown **95¢** each **90¢ each per 3 or more**



**DWARF WINGED BURNING BUSH**  
(Euonymus alata compacta)  
Small shrubs are especially desired for the modern home planting. Use it to provide a splash of color at doorways, under low windows or elsewhere a shrub of confined growth is needed. If you want to create a breath-taking hedge, this plant will do it—and you will have to clip only every other year! Fall foliage is a coppery crimson. Winged bark and scarlet berries make the shrub charming all through the winter. Completely hardy.  
Heavy container-grown plants **\$225** each **2 for \$440**



**MOONLIGHT GOLD DROP**  
(Potentilla)  
Dwarf, tough and lovely. Fern-like leaves are studded with golden buttercup-like flowers early June to October. A fine dwarf for our northern friends as it is hardy anywhere in the country. For low hedges it has few equals. Use in full sun.  
Husky 15-inch plants **\$100** each



**"GLOWING EMBER"**  
Flowering Quince  
Plant breeders have worked magic with the Japanese Flowering Quince. "GLOWING EMBER" ranks as a major achievement in bringing to a long-time favorite shrub new dazle and depth of color. In mid-spring the shrub is literally afire with masses of glowing scarlet bloom amid varnished, dark green foliage. A shrub to intersperse with evergreen in the home foundation planting.  
Field-Grown, 18 to 24 in. **\$149** each **1.40 each per 3 or more**



**DAPHNE LILAC**  
(Syringa macr. superba)  
Deliciously fragrant, lilac-pink blossoms with pinkish red buds. Excellent dwarf shrub growing to four feet. The flowers create a two-tone effect, and are arranged to give the effect of one large bouquet covering the plant. Quite often Daphne Lilac will bloom again in the fall.  
Truly a garden gem! Container-grown plants only **\$198** each



**HYBRID CHARTREUSE SHRUB**  
(Vicar)  
One of the most effective small-growing shrubs we have ever produced. Foliage comes out a brilliant golden yellow and remains a warm chartreuse-yellow throughout summer and far into fall. Few shrubs provide such vivid all-season color. Dwarf growing, but may be easily trimmed to whatever size and shape desired.  
Container-grown plants **\$179** each



**VITEX or SUMMER LILAC**  
From July through September VITEX is clad in lovely aromatic lilac-like flowers that bring much gaiety and fragrance to the garden. Our husky shrubs are growing in 20-lb. containers and are full of bloom right now for our drive-in customers. Will be shipped when dormant to those who order by mail.  
2 to 3 ft. Container-Grown **\$149** each



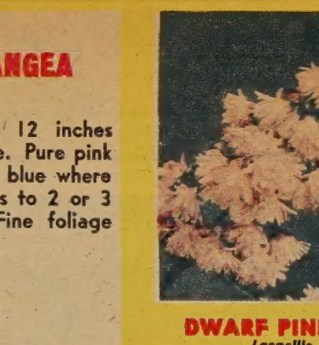
**BLUE PRINCE HYDRANGEA**  
(Nikko Blue)  
Immense globe-shaped flowers, 12 inches across, last 8 to 10 weeks or more. Pure pink on alkaline soils; a heavenly light blue where plant is in acid soil. Plant grows to 2 or 3 feet in diameter and height. Fine foliage throughout season.  
**\$169** each



**CARDINAL BUSH**  
(Weigela vanicekii)  
Heavily covered with hundreds of scarlet-red blossoms in mid-May, and scattered blooms throughout summer. Extremely hardy. Plant in full sun or partial shade. A "must" where maximum color is desired.  
Field-grown 18-24 in., heavy plants **\$150** each



**AMERICAN CRANBERRY BUSH**  
(Viburnum trilobum)  
Better than the older European Cranberry Bush. A beautiful shrub adorned with great clusters of ruby-red berries that appear in late summer and remain through the winter. Huge white flower clusters, 4 inches long, in early spring. If we could offer you but one shrub for your border, we would be tempted to make it American Cranberry Bush. It has few rivals!  
3- to 4-ft. heavy field-grown plants **\$169** each **3 or more, \$1.50 each**



**DWARF PINK DEUTZIA**  
(gracilis rosea)  
A superb dwarf seldom more than 2 or 3 feet high. Masses of frosty-pink bell-like flowers in May. Shrub is dense, compact, fountain-like. Dwarf character matches modern architecture.  
Container-Grown Plants 18-24 in. **\$179** each



**FRENCH PUSSY WILLOW**  
(Caprea)  
Best of the Pussy Willows with unbelievably large golden colored catkins. Bright grayish-green foliage. Severe cutting increases size of catkins following year.  
2- to 3-ft. heavy container-grown plants **\$195** each



**BLUE CLEMATIS**  
(Clematis jackmanii)  
Huge, relatively violet-purple flowers. Many Clematis have been introduced but none, in our estimation, rival the glory of Clematis jackmanii. Grows rapidly through summer and autumn and blooms all summer long. Likes fertile, moist, cool soil.  
**\$135** each **1.30 each per 3**



**TAMARIX SUMMER GLOW**  
Lovely sea-green foliage is laden with cascades of hyacin pink flower spikes all summer. Moderate size to 8 ft. but can be kept pruned to 5 or 6 ft. Both flowers and lace-like foliage excellent for cutting. Very hardy.  
2- to 3-Ft. Container-Grown **\$179** each



**DWARF GOLDEN MOCK ORANGE**  
New—dwarf—glamorous! Has the big fragrant Sweet Mock Orange flowers plus golden foliage throughout growing season. Ideal for accent and color. Completely hardy.  
Container-grown plants **\$179** each



**SILVER SHRUB**  
(Angustifolia)  
New, refreshingly different shrub. Foliage is a delightful, sparkling silver. Silver berries in the fall which turn to cherry-red. Yellow fragrant flowers in May. Ideal shrub for background or screening. Plant in full sun for most striking effect.  
Field-Grown, 2 to 3 Ft. Branched Plants **\$100** each



**ALTHEA—Double Red**  
Our new double flowering type with its camellia-like flowers often 3 or 4 inches across, provides a riot of color from mid-summer till frost—a period when few flowering shrubs are in bloom.  
Heavy Container-grown plants **\$179** each



**HEAVENLY BLUE WISTERIA**  
Wisteria has long been a favorite vine in America but the short-clustered Chinese Type (sinensis) has been the one commonly planted, while the Japanese (floribunda) with its extremely long flower racemes or clusters is rarely seen. It is much superior, with flower clusters that cascade 2 1/2 feet. Our variety, with deep azure-blue fragrant racemes, is as spectacular as it is beautiful. Hardy.  
2-Yr.-Mo. 1 plants **\$200** each **1.80 each per 3 or more**

## Plantland's Virginal MOCK ORANGE

The most fragrant of the Mock Oranges. Plants laden with snowy single and double flowers in May and June that perfume the entire yard. A single branch will perfume a room. A confined, neat shrub. Completely hardy and easy to grow. Happy in full sun or part shade.

18-24 inch,  
2-year field-grown

**\$129** each



# Choice EVERGREENS at HARVEST SALE *Special Prices*



**BURKI JUNIPER**—Steel blue foliage; turning purplish in winter; compact pyramidal form.

## PLANTLAND SELECTION OF GRAFTED UPRIGHT

## JUNIPERS

The only practical way to propagate the superior forms of upright junipers is through grafting, a difficult and expensive process. That is why "finished plants" of these better varieties cost \$10 or more. By growing the grafted plant in a gallon container, however, we are able to provide these choice varieties in a small size at a low cost. These container plants transplant perfectly and grow rapidly into choice specimens.

**CANAERTI JUNIPER**—Most popular of green forms. Rich, dark green foliage; masses of powder blue berries.

**GLAUCA JUNIPER**—Silvery blue foliage year 'round. The ever-popular "Silver Cedar."

**CUPRESSIFOLIA JUNIPER**—Brilliant grass-green foliage, holding color well through winter; rapid grower; narrow spire-like habit.

**MANHATTAN BLUE JUNIPER**—Most brilliant of the blues—a dazzling shimmering blue. Especially suited to the hottest, driest situations.

Your choice—12/15" container-grown plants

**\$2.79**  
each;

Pair for **\$5.49**



**WAUKEGAN JUNIPER**  
(*Juniperus horizontalis douglasii*)

We have selected this as the outstanding low, trailing, prostrate evergreen. Its steel blue, needle-like foliage does not become so ragged with age as other low Junipers. Splendid for embankments, ground cover, softening paths. Splendid for elsewhere a mat of luxuriant evergreen foliage is needed. Our plants are exceptionally nice this year, and are priced so you can use generously for ground covering.

12-inch Container-Grown Plants

**\$7.49**  
each



**BLUE PFITZER**  
(*hetal glauca*)

One of our very finest spreading Junipers. Bluish-green cast gives splendid color contrast with other shrubs and evergreens. Exceptionally hardy; withstands sun and drought. Large specimens sell at \$11.00 and for this Fall only, we offer splendid, bushy, compact 12-15 in. plants at

**\$7.99**  
EACH

Green Form at  
Same Size and Price  
(No quantity discount)

## HYBRID YEW (Taxus)

For several years we have been growing and testing a broad selection of yews, and for the Midwest climate, in particular, we have found the hybrids between English Yew and Japanese Yew to be far superior. Here are three of the best, providing all forms needed.



**HATFIELD YEW**—Strong, robust upright grower. Excellent for accent or hedging. Filled with bright red berries in autumn.



**WARDI DWARF SPREADING**—Far superior to the old-fashioned spreading yew. Remains compact and graceful with rich, glossy foliage.



**BROWN YEW**—Very compact, semi-spreading. Superb for hedging or for the foundation planting. Feathery dark-green foliage.

All above Yews; 5-yr. field-grown, compact plants

12-15"

**\$2.98**  
EACH

3 for **\$8.69**

5 for **\$14.49**

10 for **\$26.79**

20 for **\$52.49**

Enjoy the Carefree  
All-Year Beauty  
of EVERGREENS  
at These Low Prices

## THUJA Arbor Vitae

### DARK GREEN THUJA (*Thuja Pyramidalis*)

Columnar, pyramidal in growth. Excellent dark, almost black-green foliage year 'round. Hardy as any plant we can offer. Fine landscape plant for accent at doorways or corners and for hedging and screening.

Very Special—fall 18 to 24 inch field-grown plants, \$4.25 value: **\$7.99** each  
Sale Price — — —



### LITTLE GEM (*Thuja woodwardii*)

A perfect gem of a dwarf evergreen. Stays round as a gazing globe without shearing. Soft, compressed foliage. Thoroughly hardy and thrives in the hottest or coldest situations.

Full 12"x12" field-grown plants **\$2.49** each



### BLACK HILLS SPRUCE

A very compact, dense pyramidal form of Spruce from the Black Hills of South Dakota with bluish-green needles. Hardy in the coldest climate and many consider this the finest of the Spruce trees.

5-yr. container-grown plants **\$7.49** each



### CANADIAN HEMLOCK

"Without question one of the best ornamental evergreens either as a specimen or grouped as a serviceable screen or background"—Dr. Wyman of Arnold Arboretum. Very hardy, but under midwest climate it does best in semi-shade or shielded from hot west sun and winds. If you have had difficulty transplanting this lovely evergreen, you will be delighted with our container-grown plants.

**\$7.49** each

5 for \$7.00; 10 for \$13.50;  
20 for \$25.50

So Easy to Grow—Thrives on Poorest Soil

## PINES



### ROCKY MOUNTAIN BLUE PINE (*Ponderosa*)

A truly handsome pine, but one rarely seen in landscape plantings. Blue-green needles are long and shaggy. Spire-like form. Used as single specimen, in groups or for background or windbreak planting. Strong, robust grower, enduring the hottest, driest situations and most severe northern blizzards. "Grows on a rockpile."

Field grown, sturdy  
24 to 30 inch plants

**\$2.99** each



### DWARF MUGHO PINE

Favorite dwarf evergreen. Widely used on each side of doorway, or at drive entrance. Perfectly hardy, and drought-resistant. Referred to as "Ball-shaped Pine." Excellent dense, globe shaped evergreen.

6-yr. 12- to 15-inch field-grown plants **\$2.79** each  
2 for \$5.50



### AUSTRIAN PINE (*Nigra*)

Favorite Pine for landscape planting. Dark green needles. Stately pyramidal form. Fast growing. Splendid for specimen or background.

Field grown  
24 to 30 inch

**\$2.99**  
Only 2 each

FORREST KEELING NURSERY

*Plantland*

Elsberry, Missouri



# PLANTLAND'S SPECIALS at HARVEST SALE PRICES!

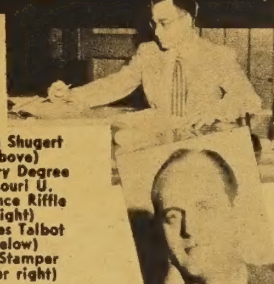
## FORREST KEELING HOME-GROUNDS Planning Service

If you have a landscape problem and if you live within 100 miles of Elsberry we suggest you inquire about our landscape service. We have a well-trained staff of landscape planners and plantmen equipped to handle any type of job from a simple door-step planting to the largest civic tree planting project. We will be glad to refer you to projects we have executed.

There are two ways to use our landscape service. One method is for us to prepare the planting plan and let you proceed with the planting. Under this arrangement our usual 50% replacement guarantee applies. Where we do the planting, survival of all plants is guaranteed 100% for one year from date of planting. Charge for planting and this full guarantee on all B & B container-grown stock is 50% of cost of materials.

Our landscape planning service involves no charge or obligation. From our own nursery grounds we can supply a wide range of landscape plants in a variety of sizes. By using either B & B or container-grown plants, we can proceed with planting virtually any time of the year. Simply write or phone for our complete landscape service.

Ralph Shugert  
(above)  
Forestry Degree  
Missouri U.  
Clarence Riffle  
(right)  
Charles Tolbot  
(below)  
Billy Stampler  
(lower right)



## Miniature or FAIRY ROSES

Smallest roses in the world, growing 8 to 12 inches tall. Like Hybrid Teas except in size. Completely hardy, dainty and utterly captivating.

### SPECIAL COLLECTION

One each of below four varieties \$5.00 value.

All 4 for \$3.95

### BABY TALISMAN (Presmida)

Enchanting tiny rose with two-toned colors of yellow and red. Perfect buds opening to beautiful fragrant blooms.

### ROSA ROULETTI (Genuine Swiss Alpine Rose)

Exquisite tiny rose-pink, double flowers that bloom continuously all summer. Excellent for borders or planter boxes.



ROSA ROULETTI  
Prices on All Miniature Rose Varieties:

each \$1.25 3 for \$3.59

### OAKINGTON RUBY

Tiny crimson buds and ruby-red blooms borne abundantly all summer. Rich, shiny green foliage. Compact mound-like plants. Honored with awards of merit by British Horticulture Society.

### JACKIE

Graceful pointed yellow buds, opening to beautiful golden yellow blossoms. Glossy green foliage. Excellent grower, vigorous plants.



Choice Broadleaf Evergreen

### English BOXWOOD

Here is the classic and aristocrat among broadleaf evergreens. A Boxwood hedge or edging around the rose or perennial garden is priceless. For hedging along walk or patio it has no rival. For years we have been building up an adequate stock of hardy St. Genevieve Boxwood and now have a limited supply of 2-year, 10-12 inch plants that transplant perfectly. Our supply will be exhausted quickly at this price.

\$1.00 Each 6 or more 90c each



### MENTOR BARBERRY

(Plant Patent 99) (B. Mentzerensis)

Considered by many to be the finest evergreen plant for hedges. Stiff upright growing branches, growing so dense no pruning is necessary. Foliage thick and heavy—a green as dark as the Yew. Highly drought resistant, very tough and durable. Thorny twigs discourage trespass and animals. Clean and uniform in growth. Requires no special attention, care or soil. For hedges plant in a single row 15 to 18 in. apart. All plants below are sturdy, field-grown plants.

Size	Each	3	10	20	50	100
8-12"	.50	1.35	4.25	8.25	18.50	35.00
12-15"	.70	1.75	5.50	10.50	24.50	46.00
15-18"	1.00	2.50	8.00	15.50	36.50	69.00

## Forrest Keeling Quality

## Lifetime MULTIFLORA ROSE "LIVING FENCE"



Horse High—Bull Strong Goat Tight

year! Ordinarily, plants

And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our price to rock-bottom minimum for quality stock.

THE BEST LIVING FENCE you can buy! That's right, grade for grade you will find our Multiflora definitely superior. Grown by Hugh Stevenson, the originator of Multiflora Rose living Fence.

Our plants are grown on the best Mississippi bottom ground. Plants receive the best culture, including a feeding of balanced plant-food injected into irrigation water each time plants are irrigated. The result is a "fattened" plant, loaded with nutrients, that is "rarin' to grow." Folks are amazed at the growth of our plants the very first "stand still" the first year while the root system becomes established.

FORREST KEELING MULTIFLORA ROSE is a thick thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the ground.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says: "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."



Selecting parent stock for thorniness, disease resistance and vigor. (Note our well-known FRAGRANT BLOOM OF MULTIFLORA)



Carefree—inexpensive PRIVACY and PROTECTION

## Our Satisfied Customers—Your Best Guarantee

FROM MISSOURI: "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5 1/2 feet." St. Louis, Mo.

FROM OKLAHOMA: "I bought 50 from you last year, and they are wonderful." Oklahoma City, Okla.

FROM TEXAS: "This is a snapshot of a 3-yr.-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain." Ft. Worth, Texas

FROM MICHIGAN: "We planted Multiflora Rose Fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it." Lansing, Mich.

FROM ILLINOIS: "Of the 1000 plants of your No. 1 size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer, I am willing to hazard the guess that I will have a cattle fence in less than three years!" Henry, Illinois

FROM PENNSYLVANIA: "We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!" Harrisburg, Pa.

FROM A SOUTHERN STATE GAME AND FISH COMMISSION: "We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

Millions of Forrest Keeling Multiflora Rose Plants Have Been Sold to Make LIFETIME FENCING

## GUARANTEE



We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live. If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERY, MISSOURI

FORREST KEELING NURSERY

## PRICES MULTIFLORA ROSE

### No. 1 STANDARD

Top quality for general fencing. Well-branched. 15-18 in. (before pruning). Caliper 3/16-1/4 in. Husky, heavy, uniform plants.

100 to 500 plants 7c Ea.  
500 or more plants 5c Ea.  
5000 or more plants 4c Ea.

### CONSERVATION GRADE

10 to 15 in. (before pruning). Caliper 2-16 to 3-16 in. Balanced top and root.

\$3.99 Per 100 Plants  
\$30.00 per 1000 plants

### JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 3/8 in. Heavily stemmed.

50 to 500 plants 11c Ea.  
500 or more 8c each

## COUNTRY CLUB GRADE—

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Plants Per 100 \$19  
50 plants \$10.50  
25 plants \$5.95



Country Club Grade Plant at Left No. 1 Standard Grade at Right



# SAVE NOW! PLANTLAND'S LUXURY HEDGING AT HARVEST SALE PRICES!



## Japanese RED LEAF BARBERRY

(Berberis thunbergii atropurpurea)

Great improvement over the older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. Noted for ability to withstand dry conditions. Plant in full sun one foot apart for a tight hedge.

Field-grown, 10 to 12 inch plants

EACH 33¢ per 10    EACH 30¢ per 50    EACH 28¢ per 100



## AMUR SCARLET MAPLE

(Acer ginnala)

Best dwarf maple. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring little care.

30 ft. of Screen (10 plants) \$4.50    60 ft. of Screen (20 plants) \$8    120 ft. of Screen (40 plants) — \$13.50



## GOLDEN VICARY

(Ligustrum ibota vicaryi)

True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout entire growing season. Slow grower, so needs little trimming. Easily maintained at eighteen inches. Plant 1 foot apart.

Sturdy, 79¢ each    20 for \$10    5 for \$3.49    8 to 12 in. plants Each    10 for \$5.95



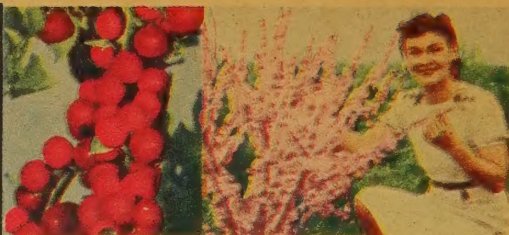
## DWARF BLUE LEAF WILLOW HEDGE

(Salix purpurea nana)

Exciting new silver-blue hedge plant. We have observed this plant in recent summers and have been amazed at the way the feathery, compact foliage stood the worst of the drouth. Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish hedge three to four feet. Plant 1 foot apart.

Field-grown plants 12 to 18 inches, heavily branched. Each 48¢ per 10    Each 45¢ per 50    Each 40¢ per 100

FORREST KEELING NURSERIES, ELSBERRY, MISSOURI



## SHRUB CHERRY HEDGE

(Prunus tomentosa)

Serviceable flowering shrub hedge bearing masses of luscious cherries. Grows to 6 or 8 ft. so never needs trimming. A veritable snow-bank of white, slightly pinkish, blooms even before leaves appear. Sparkling scarlet cherries, 1/2" in diameter, in June. Cherries have a tangy sweet-tart taste—delicious!

Heavy 15-18-Inch Field-Grown Plants

79¢ Each    5 for \$3.79    20 for \$12.79    40 for \$23.79

## FLOWERING CRAB SCREEN

(Toringo Flowering Crab)

Toringo is a mass of pink buds in early May, bursting into delicately tinted bloom. Small reddish-yellow fruits provide a second period of color from late August to mid-November.

This flowering crab grows to 15 foot or more.

Strong transplants 18-24-in. Space 18 in. apart to make bushy growth from ground up.

50 ft. of screen \$7.98 (35 plants)    75 ft. screen (50 plants) \$9.98    100 ft. screen (70 plants) \$18.98

## PLANTLAND'S PARVIFOLIA SCREEN

(Ulmus parvifolia)

Dense, twiggy, 12-in. plants.

50 plants (100 ft. of hedge) \$11.50

10 plants (20 ft. of hedge) \$2.50

25 plants (50 ft. of hedge) \$6.00

Rare, rapid-forming and handsome beyond words! For some years tree experts have recognized Parvifolia as an exceptionally fine tree but it has been so scarce as to be virtually unobtainable. We first became acquainted with the merits of Parvifolia from some handsome specimens at the Missouri Botanical Gardens. With some effort we succeeded in propagating the plant and after growing it in our nursery we discovered its amazing merits as a screening plant. Parvifolia grows very dense and twiggy—yet with great rapidity. It branches right down to the ground and plants a year after planting resemble a boxwood of 10 years growth! Parvifolia means "Tiny Leaves." The small leaves are very dense and almost as dark green as a yew tree. Furthermore, they remain on the plant LONG IN THE FALL when other shrubs are sear and bare. We have not found Parvifolia to be attacked by any disease or pest. It is exceptionally clean and litter-free. It is certainly not fussy as to soil and grows with uniform vigor under a variety of conditions. While it will tolerate some shade, it thrives best in the open. Parvifolia may be clipped to form a low hedge but it is in its full glory as a living screen of 5 or 6 feet. Its light twigs are easily sheared and the screen can then be maintained at any desired dimension. Parvifolia is so rare we know of no other nursery in the country that has an appreciable supply of plants. Our stock, while good, will be snapped up in a hurry until we can propagate more. If you want a luxuriant screen for privacy about your home grounds order enough plants now. Plant 2 ft. apart.

## PLANTLAND'S MUM Sale!

VISIT OUR BIG MUM FIELD DISPLAY

Featuring the Finest Jewel-Tone Floribunda Cushion Mums

Featuring the Finest Jewel-Tone Floribunda Cushion Mums. Dig your own and save 50%. 144 named varieties of the finest hardy Multi-flowered Floribunda Mums in America! Every shade and color in the rainbow. Almost all are the early blooming sorts that give you weeks of blazing autumn colors. All are great compact masses of bloom—"bushel" size that never grow tall and scraggly. They laugh at early frosts. You'll agree they couldn't possibly pack more bloom and that the vivid jewel colors are the finest you have seen. Take advantage of this opportunity to enjoy big savings by doing your own digging. We furnish spades; bring your own baskets or boxes.

DIG YOUR OWN SAVE 50%

75¢ each    3 for \$2.00    10 for \$6.00

\$1.49 each when we dig plants for you. This offer limited to drive-in customers. No mail orders please.









**NOW  
GREAT  
HARVEST**

**Sale**

**BROADLEAF  
EVERGREEN**



**Plantland's  
SELF FRUITING HOLLY**  
(*Ilex cornuta*)

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for years.

Container-grown for perfect transplanting

**\$1.79**  
ea.



**"Christmas All Year"  
AMERICAN HOLLY**

Finest broadleaf evergreen in America. Cutting twigs only increases density and form. Grows in sun or partial shade. These plants are seed-grown from selected types that have endured northern winters for as long as 70 years.

12 in. container-grown plants. Special only

**\$2**  
ea.

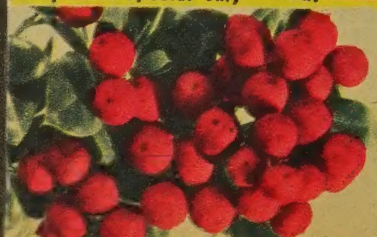


**JAPANESE ANDROMEDA**  
(*Pieris japonica*)

Lustrous dark green foliage (spring foliage a reddish bronze). Lovely creamy white Lily-of-the-Valley like flowers in heavy clusters mid-April. Shrub-like, usually reaching 3 or 4 ft.

Husky 8-12-in. container-grown plants

**\$1.79**  
ea.



**Red-Berried  
BURFORD HOLLY**  
(*Ilex cornuta burfordii*)

A shrub Holly growing to 6 ft. with thick, lustrous evergreen leaves and heavy clusters of large sparkling red berries. Considered tender this far north, yet beautiful, mature specimens in St. Louis have lived for years. This Holly is self-pollinating.

Container-grown.

**\$1.79**  
ea.



**Round-leaf  
JAPANESE HOLLY**  
(*Ilex rotundifolia*)

Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

Harvest sale price  
Container-grown plants

**\$1.79**  
ea.



**OREGON GRAPE HOLLY**

This broadleaf evergreen is easily grown, with shiny holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. Thrives in shade or sun. Ornamental foliage is useful for cutting.

Husky 12 to 15 in. compact plants. Best we have ever offered and at a price one-half value. Special Offer.

**\$1.00**  
each



**STAR  
VALUE!**

(*Euonymus  
fortunei erecta*)

**WINTER EMERALD**

A fabulous Broadleaved Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood.

We have sold hundreds of these field-grown plants, 15-18 in., at 2.49, but we want many more friends to know this remarkable landscape plant and offer it this fall only at

**\$1.00** each

**BOX-LEAF HOLLY** (*Ilex crenata convexa*)

Similar to Japanese Holly but with smaller boxwood-like leaves. Our plants were propagated from one of the famous old hedges in St. Louis. Container-grown plants

**\$1.79**  
ea.

**ABELIA GRANDIFLORA**

Exquisite dwarf broadleaf evergreen. Abelia begins to show its dainty shell-pink blossoms at break of summer and simply doesn't stop until frost. Rich, lustrous foliage persists year 'round except in the most severe winters. Superb for low lines, massing, entrance pieces or choice hedging. Revels in sun or shade.

Container-grown  
plants Each

3 for \$4.00 10 for \$12.00

**TORCH AZALEA** (*Kaempferi Hybrid*)

Acclaimed by Arnold Arboretum to be "the best red Azalea for northern gardens." These Azaleas were propagated by us and have gone through two winters. Use plenty of acid peat moss in building your Azalea bed. Azaleas should always be planted in a protected spot like the east side of the house.

Plants from **\$1.99**  
containers ea.

3 for \$5.75; 5 for \$9.50;  
10 for \$18.00

**EVER-GREEN  
WINTERBERRY**  
(*Euonymus patens*)

A wonderful broadleaf evergreen shrub. It thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. Exceptionally good as clipped or free-growing hedge. No quantity discount.

Very special  
Field grown, moss-  
balled 18-24 inch plants.

**\$2**



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Forrest-Keeling Nurseries**

**FORREST KEELING NURSERY**  
1 1/2 Miles South of Elsberry on Hy. #79

And the New St. Charles BRIDGE IS OPEN!

An hour from West St. Louis on new Highway No. 79—a beautiful drive up the Mississippi River Hills. You will find adequate parking facilities, a spot to eat your picnic lunch and informed sales people to assist you with your planting problems.

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Extends a Cordial  
Invitation  
To Visit Plantland"**

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